Premium, labelled advertising next to stories about what's next.

NEXT NEWS HUB is an independent English-language news site that looks ahead: short, sourced stories about the buildings, anniversaries, technologies, leadership changes, albums and consumer space experiences that are coming next.

Six topic categories, six places to belong

Architecture · Brand Anniversaries · Future Tech · Leadership · Music · Space Economy

Positioning

- Forward-looking: announced, scheduled and emerging news, not rumours.
- Every story separates confirmed facts from our own reading, and lists its sources.
- At most two ads per page, never inside the story text.

Editorial independence

- Ads are labelled "Advertisement" or "Partner".
- Advertising never influences coverage; coverage cannot be bought.
- Advertisers do not see stories before publication.
- No third-party scripts, pixels or trackers on ad placements.

Audience

> The site launched in November 2026. We do not publish audience figures yet and will not present estimates as facts. Real statistics from our own analytics are shared with advertisers on request, and updated versions of this kit will include them once they are meaningful.

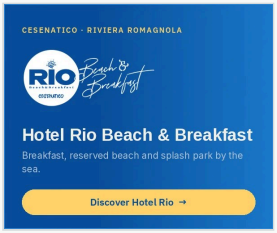
What advertisers get

- A premium environment where your brand sits next to curated, topic-specific stories instead of a generic ad network.
- Exclusivity by category: one "Presented by" advertiser per category page.
- UTM-tagged links, so you can measure clicks in your own analytics.

Examples of placements



HOME HERO · 970×250



CATEGORY BOX · 300×250

Examples show the publisher's own projects, which currently fill the slots; they carry the label "Advertisement · from the publisher".

Placements and monthly prices

PLACEMENT	WHERE	DESKTOP	MOBILE	€ / MONTH
Home hero	Homepage, below the introduction, above the latest news	970×250	300×250	€350
Home leaderboard	Homepage, below the latest news	728×90	320×100	€250
Category "Presented by" exclusive per category	Top of the category page, under the category filter	728×90	320×100	€300
Category box	Inside the story grid, after the third story	300×250	300×250	€200

Prices per month in euro, excluding VAT. Categories: Architecture, Brand Anniversaries, Future Tech, Leadership, Music, Space Economy.

Packages

- **1 month**: list price (minimum booking).
- **3 months**, paid upfront: 10% off.
- **12 months**, paid upfront: 20% off.
- **Bundles** (homepage plus categories): ask for a quote.

Creative specifications

- Static PNG, JPG or WebP at 2× the sizes shown, under 150 KB. No animation or sound.
- One destination URL; we add UTM parameters.
- No third-party scripts or tracking pixels.
- All creatives are reviewed before going live.

How to book

- **1.** Email info@nextnewshub.com with your company, placement and start date.
- **2.** We confirm availability and send a written proposal and invoice.
- **3.** You send artwork and link; after payment and review, your banner goes live on the agreed date.



CATEGORY "PRESENTED BY" · 728×90



BOX · 300×250

Contact

Email: info@nextnewshub.com · **Web:** www.nextnewshub.com/advertise/
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